



Join us by supporting March of Dimes in March for Babies

Los Angeles · Saturday, April 30, 2011 · Exposition Park

registration opens at: 6:00a.m. step off: 8:00a.m.

Ventura · Saturday, May 21, 2011 · Rancho Tapo Park, Simi Valley

registration opens at: 7:00a.m. step off: 8:00a.m.

Since 1938 the March of Dimes has been one of the most respected and recognized organizations. The advancements we've made over the past seven decades have helped give babies a healthy start in life.

Join us as we fight prematurity, birth defects and infant mortality. Join our cause to give every baby a healthy start

A national tradition that began in 1970, March for Babies (formerly known as WalkAmerica) is March of Dimes' biggest fundraiser and continues to build on decades of success. **As the first and best walking event in the nation**, hundreds of thousands of volunteers participate to raise funds that go towards research, education, and programs that help give every baby a healthy start. **The event has raised over \$2 billion in its 41 year history.**



Nancy O'Dell, Julie Bowen, and Dayanara Torres

The following is a profile of our March for Babies participants:

- 88% are female
- 73% are aged 18-45
- 61% have attended or graduated from college
- 72% have children

- 15,000 Family Teams
- 20,000 Corporate Teams

In 2011, **more than 34,000 walkers will participate in 1 of 28 walk sites in California** and are expected to **raise over \$10 million**. Participants represent more than 1,000 companies, organizations, and schools.



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**Kids Zone!
Entertainment!
Food!
Exercise!
Make a
difference!**

PLEASE VISIT
www.marchforbabies.org

