



Remaking Management for the 21st Century: Vision, Technology, Practice

Where:

University of Maryland,
Baltimore Campus
SMC Campus
621 W. Lombard Street
Baltimore, MD 21201

When:

Thursday April 28, 2011 at 8:00
AM EDT
-to-
Friday April 29, 2011 at 4:30 PM
EDT
[Add to my calendar](#)

Dear (Contact First Name),

Here's an opportunity for you to learn essential skills to be an effective social work manager for the 21st Century.

This year's Institute offers a very rich program important to today's social work climate. A notable example of our upcoming program is a workshop with Dr. Shelly Wimpfheimer, DSW, MSS, and President of Wimpfheimer & Associates.

What the Modern Social Work Manager Needs to Know

Leading social services agencies is no easy task. We claim we have a unique set of skills but do we have all the skills that are necessary to run a successful agency in the 21st century? Increasingly, boards of directors are choosing people with backgrounds in law, public administration and business to run agencies. Why is this happening? We need to diversify our skills. Join us at a workshop "What the Modern Social Work Manager Needs to Know" to explore how to maintain our foothold.

Email our speaker, Dr. Shelly Wimpfheimer, swimpf@aol.com with questions or issues you would like to discuss at the workshop. She will make every effort to include them in her workshop plan.

About Shelly Wimpfheimer



Dr. Wimpfheimer is currently President of Wimpfheimer and Associates and Adjunct Assistant Professor at the Columbia School of Social Work.

Highlights from Dr. Wimpfheimer's Career and Education

- Executive Director of PASE, the Partnership for After School Education
- Vice President of Youth and Family Services, YMCA of Greater New York
- Executive Director of the Division of Family Guidance
- Board of Directors, The National Network of Social Work Managers
 - Co-Chair, Communications Committee
- Faculty member, Rutgers School of Social Work
- DSW from Hunter College School of Social Work in Program Design and Administration
- MSS from Bryn Mawr School of Social Work and Social Research in Social Work Administration and Plan
- BA from Penn State University in Liberal Arts

Click on the image below to get a preview of the 22nd Annual Management Institute.



For more information about this exciting event, please visit our [National Network for Social Work Managers web site](#).

Take advantage of this chance to learn about the skills you need for today's social work manager.

[Register Now!](#)

Sincerely,

Bert Goldberg, Institute Chair
Marilyn Flynn, NNSWM President



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